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| | For articles quoting or discussing physicians/researchers where titles are included in the text | <p>Include on first reference (to be used when copy relates to a pediatric topic):</p> <p><u>Clinician</u> <i>John L. Smith, M.D, professor of anesthesiology University of Arkansas for Medical Sciences College of Medicine, and physician, Arkansas Children's Hospital</i></p> <p><u>Researcher</u> <i>John L. Smith, M.D, professor of anesthesiology, University of Arkansas for Medical Sciences College of Medicine, and scientist, Arkansas Children's Hospital Research Institute</i></p> | <p>Include on first reference:</p> <p><i>John L. Smith, MD, chief of anesthesiology, Arkansas Children's Hospital, and professor of anesthesiology, University of Arkansas for Medical Sciences College of Medicine.</i></p> |

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| News releases targeting professional journals | Titles from both institutions should be used. | First reference <i>John L. Smith, professor of anesthesiology , University of Arkansas for Medical Sciences College of Medicine, and chief of anesthesiology, Arkansas Children's Hospital.</i> <i>Or</i> <i>(for researcher)</i> <i>John L. Smith, professor of anesthesiology University of Arkansas College of Medicine and scientist, Arkansas Children's Hospital Research Institute.</i> | First reference <i>John L. Smith, chief of anesthesiology at Arkansas Children's Hospital and professor of anesthesiology, University of Arkansas for Medical Sciences College of Medicine</i> <i>Or</i> <i>(for researchers)</i> <i>John L. Smith, anesthesiologist and researcher, Arkansas Children's Hospital Research Institute, and professor of anesthesiology, University of Arkansas for Medical Sciences College of Medicine</i> |
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